# WhereCanWeGo.com

BRITAIN'S FAMILY & COMUNITY WHAT'S ON GUIDE Tariff 2020 For Event Organisers,

# Class Leaders

# *& Clubs with open meetings*

**Basic Entries:** 

FREE

FREE

FREE

FREE

FREE

£15

£5

displayed to Users sorted by date/distance

## **Premium Entries:**

Basic Entry upgraded to bold type, boxed for impact, plus option to upload a pdf file, an extra image, create a QR code, and embed a YouTube video WhereCanWeGo.com logo

Use of WhereCanWeGo.com logo Email Message Forwarding Special Announcements:

> Widen your coverage by displaying event details to all users within a 20mile radius

# For Attractions:

## **Basic Entries:**

displayed to users closest first by date
Use of WhereCanWeGo.com logo
FREE

# For Advertisers:

Entries which don't meet the criteria for free or Premium listings can be listed as Advertisements and shown in the same way as Premium events. **£10 per month** 

## Pay by Click

Bookings are handled for us through the 'Ads by Goooooogle' programme

# For Users:

Searches: Alert service:

Get notified by email of events within an area ofyour choice

# WhereCanWeGo.com

Britain's **Family & Comunity** What's On Guide

For Your Information:

### Main Events Listings:

Basic entries are free. Events can be listed at any time up to a year in advance. Events can be of up to 60 days' duration. Club Listings: Clubs which welcome non-members are welcome to use the Event listings facility. Meetings which are members-only should not be listed. Classes Listings: A separate listing of regular or recurring Classes.

**Premium** Upgrade, gives entries a box and bold type for impact with the option to upload an image, and a pdf file and other benefits. £5 inc VAT.

**Special Announcement Upgrade:** An option for Events, £15 inc VAT, which widens out the reach of listings by displaying to all users within a radius of about 20 miles.

#### Attraction Listings:

Basic Entries are free.

#### Advertisement Programmes:

 i) Entries which do not qualify for a free or Premium listing are charged at £10 inc VAT per month
 ii) Pay By Click available through Google Network

### Other Important Information:

### Charges:

Rates quoted are subject to change. Current tariff is displayed on www.WhereCanWeGo.com. Charges quoted do not include internet access charges. VAT is currently (December 2019) 20%.

### Payments:

Payment is by PayPal or credit card when booking.

### Copy and Content:

Copy and content are the responsibility of event organisers and places managements who agree to ensure that it is accurate, legal, kept up to date and in good taste. All text must comply with House Rules. The company reserves the right to amend or omit material at its own discretion but does not act as moderator.

### Use of Logo and Copyright:

Organisers and places managements may use the wherecanwego.com logo on their own publicity material while their event/place is featured on the WhereCanWeGo.com website. Copy-right of the logo and other WhereCanWeGo.com material on the website is the property of Where Can We Go Limited.

### Liability:

Whilst reasonable care is taken no liability of any kind is accepted by the company or directors in relation to the content, operation or use of WhereCanWeGo.com

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Prices shown include VAT @ 20%