

WhereCanWeGo ~ Britain's No.1 guide to family & community events

Organisers' Update

Christmas 2016

from Kimble Earl and John South, Founders, WhereCanWeGo.com

Season's Greetings

As our 10th year draws to a close it gives us great pleasure to wish all our organisers and supporters the compliments of the season. We feel we have got to know hundreds of you personally, and have been delighted to hear of the response you get from the WhereCanWeGo service. Early in the New Year we expect the number of registered event organisers to pass the 80,000 milestone, so we hope that the listings will be even more comprehensive and useful to everyone during 2017.

Free seats at Cirque Berserk!

This year's Christmas Competition gives you the chance to win four seats at the thrilling Cirque Berserk which tours the nation from January. Combining contemporary "cirque" style skills with off-the-scale thrilling stunt action, Cirque Berserk is a danger-filled spectacle that will amaze audiences of all ages. You'll find a venue close to your home, so follow this link to be in with a chance of a very special family treat:

<https://www.wherecanwego.com/competition/competitionb.aspx?tab=n>

Extra security

The eagle-eyed amongst you may have noticed that we have now upgraded to the latest level of security...you may have spotted the 's' in the website address. This means that communications between you and our system is encrypted. We never heard of any security issues, but in these days of increasing cyber mischief it's best to be sure. As you know, we guarantee never to make any of your details public (unless you enter them as part of your event detail of course!)

Picture uploads

After several requests, we have upped the size limit from 300k to 500k for jpeg-format images which can feature in your event announcements if you choose to upgrade to Premium. The other benefits (boxed format, facilities for linked pdf and YouTube video, extra words, QR code etc) remain the same.

Mobile devices

Interestingly, access to the service from mobile devices (smartphones, tablets etc) now exceeds those from desktops. We have therefore taken steps to make all the facilities of the desktop version easily available on mobiles, resulting in a considerable uplift in usage. We'll continue to make sure the systems evolve with technology. You can expect to see changes to the desktop screens – hopefully making them even easier to use.

Remind Me

We already tweet details of your events to users who have requested this service. Under development is an on-screen button which will allow users to request an email reminder of individual events to be sent to them a day or two before the event date.

...and finally

Please be sure to enter details of your 2017 events as soon as you can, or if someone else is now responsible for publicity please pass the service details on to them.

Thank you again for your support, and the many kind comments we receive.

Very best wishes for Christmas and the New Year.

Regards

Kimble & John

WhereCanWeGo.com

info@wherecanwego.com

PO Box 4136, Upper Basildon, Reading RG8 6BS

WhereCanWeGo Limited Reg No 5293843. Reg Office No 1 London Street, Reading, Berkshire

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