

# **WhereCanWeGo**

## **Organisers' Update**

**Spring 2017**

from Kimble Earl and John South, Founders, WhereCanWeGo.com

### **New Look for Results ~ Your Opinions Please.**

Have you seen the new style of search results? We've changed the layout, the typeface and some design features - to make it all clearer and also to ensure compatability with differing screen sizes. More than 50% of users now visit the site using devices other than desktop computers - very different from when we launched the service twelve years ago - when smartphones and tablets were just a dream. We hope you like the change - there is a lot of background technology going on, so please let us have any comments - or alert us to any glitches you find.

### **Event Entry from Mobile Devices**

Continuing on the theme of keeping up with technological change, we are now developing a new screen to allow events to be entered from mobile devices. At present it is only possible from large-screen computers. This will make it easier for organisers to post details when they get a minute or two free on the train, in a cafe etc.

### **Attraction Listings**

Attraction listings are intended to promote places which are open all or most of the year: museums, art galleries etc, rather than dated events. Many of you use both sections. We have been contacting all organisers who have Attraction listings asking for them to check their entries are up-to-date. (Apologies to those of you who have been contacted twice in error.) If you have still to check your Attraction listing please do so in the next week or so, and be sure you click the Confirm button when you are happy with the entry, whether or not you have amended it. You will see a message in red to confirm the system has noted your approval. Attractions which have not been Confirmed will be deleted mid-March to help make sure that information presented to the public is accurate in time for Easter.

### **Remind Me**

In the last Update we said we were developing an on-screen button to allow users to request an email reminder of individual events to be sent to them a day or two before the event date. That project has been on-hold while the 'New Look' was developed - we'll get back to it within a few weeks.

### **80,000 and counting**

February saw our 80,000th Organiser registering to promote their event - it was an Arts & Crafts Fayre near Scarborough, Yorkshire. That's an average of 20 registrations a day in the twelve years since we launched. Quite a milestone!

### **...and finally**

Please be sure to enter details of your Easter events as soon as you can - if someone else is now responsible for publicity please pass the service details on to them.

Kimble & John

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