# WhereCanWeGo ~ Britain's No.1 guide to family and community events Organisers' Update

Spring 2022

from Kimble Earl and John South, Founders, WhereCanWeGo.com

# **Get More People at Your Events Now!**

With the Jubilee, half term, and Bank Holidays rapidly approaching there is no better time to make sure your event listings are all up to date.

As always, posting events is quick and free. Just log on as usual at <a href="https://wherecanwego.com/signin">wherecanwego.com/signin</a> - if you have forgotten your log in details (your email address and the password you chose when you registered) then you will see how to ask the system for a reminder.

# Free Thumbnail Images

You can now brighten up your entry with a thumbnail image which will appear in the summary results pages. You can do this after you have gone through the usual entry screens by clicking Manage Event.

If you would like to include a larger image within your event detail page, please see the Premium Upgrade option described below.

By way of example, if you are running a Cake Sale, why not pick out one cup cake for your free thumbnail, which is shown in the summary of your event, and then consider the £5 upgrade so you can show the whole table of cakes and get some extra benefits in addition.

### Virtual Events Service On Hold For Now

Now that the number of real live events is increasing so fast, we have decided to withdraw the facility to list Virtual events for the time being at least. Thanks to all who posted such events during the height of the pandemic - we know such events were a real lifeline to so many people who were housebound.

# WhereCanWeGo On Your Mobile

The WhereCanWeGo website now adapts automatically to your mobile phone screen. Whether it's Apple or Android you can add an icon to your home screen that will take you to your local events in one click. Check how to do it here:

www.wherecanwego.com/MobileHomeScreen

# **Premium Upgrades**

A quick reminder about making your event entries stand out by opting for the Premium Upgrade, which gives you:

- o a bold, boxed entry
- the facility to upload an extra picture or image
- o the facility to link to a YouTube video
- the facility to upload a linked pdf poster or brochure
- the facility to create and download a QR code

These upgrades are £5 inc VAT. The funds help keep the WhereCanWeGo.com service going whilst still offering all basic entries for free.

By the way, as an added bonus, we feature some of the Premium images on our Home page and our own Facebook page.

Regards

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